

VRC High School- Poster Design Online Challenge

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Description: The poster has a vision board theme. Vision boards allow people to imagine what a positive future could look like for them. Envisioning a positive future is a good way to increase positive emotions and optimism.

Design process: The first part of the creation of the poster was to brainstorm the categories to include on the poster. There was a peer poll to see what was the best life skill obtained in robotics. The poll results had communication, problem solving skills, and 21st century skills as the top 3. Research was compiled on the categories that show how they would contribute to helping people understand why they should experience robotics. Next more research was compiled for theme options of the poster. The themes consisted of a vision board, a splash into robotics, and a scope into robotics. The vision board theme would be on a cork board and everything would be “taped” up with a sticky note or pinned up. A splash into robotics would have a white background and the photos would look painted on. A scope into robotics would also have a white background and the pictures would be like a look into robotics and what it is like. Based on another poll, the decision was to go with the vision board theme because it would be the most eye-catching and creative poster while appealing to the broadest audience. The vision board theme would also be more challenging and fun to make.