

Vex Recruitment Poster

Students who participated: Josiah Husmann and Molly Banos

Team Number: 23880D (Axolotls)

Team Location: Lyons Township High School, LaGrange IL



Our design process for the poster was simple. At first we thought of the message we were hoping to send; we were trying to draw new people into the robotics community. We proceeded to write out the reasons that we love robotics, and reasons others could be interested in it as well, similarly we asked our robotics coach, Mr. Sauders, how he normally tries to convince people to join the club. We picked out our favorite of the reasons and summed them up into a couple bullet points. Then it was time to start the poster. We went to canva.com and found a basic template. We thought it would be best to make the poster with colors from the vex logo as a way to make sure they relate it to vex robotics specifically. Then we continued it in Adobe Photoshop. We originally thought of writing in the full link to the vex website, but rethought it when we were thinking of aspects of posters we've seen that we enjoyed, so we decided to replace it with a QR code in hopes that people would be more likely to look into vex further, and we also used a photo of our team's current robot in the background. Last of all, we asked our parents what design aspects might draw people in further, and make for a better poster, and ended up with the poster we have now!