

Recruitment Poster

Team 8878A

Jockey Hollow Robotics

Nicholas Cone

Tyler Matthews

Located in Monroe, CT

To make the poster presented to you, Nicholas Cone came up with several drafts. Tyler Matthews helped with adding input on the poster. One of the first drafts included a poster in which all four of the corners would say something about robotics and in the middle would have a picture of a robot and words saying, "Join VEX Robotics Today!" However, after talking it over with Tyler Matthews, we thought it might be better if it had less words.

So, the next draft was closer to the final design in which the poster had all black lettering which made none of it pop out at you, however, after consulting it with Tyler Matthews, we decided we needed to make the colors pop more to grab people's attention. After we made the changes, we decided that it still needed some improvements. We then decided that we needed to include a way for whoever sees the poster to join robotics. That's when we decided to add in the line saying, "TALK TO YOUR LOCAL VEX ROBOTICS COACH TODAY!"

Tyler Matthews then suggested that we should add pictures of robots, and that's when we had a discussion about if we should add pictures. Nicholas Cone was saying that we should not include pictures of robots as we may not have enough space. Tyler Matthews was saying we should so that way people would know what VEX Robotics is about. Eventually we decided on using a link to the VEX Robotics website at the bottom of the page so that way people could look into it more if they were interested. That is how we came up with the design for our poster to inspire others to join VEX Robotics.