

“VEX IQ is the right thing for you!”

Team Name: The Robo-Olympians

Team Members: Ellanya and Aathik

Team Number: 66099A

Location: San Jose, California

Hi! We are the Robo-Olympians. We created a poster describing three key attributes of VEX Robotics which will engage students to join and start a team. Firstly, learning is always important, and it can develop your thinking skills. After that, teamwork is what brings a group of people together to discuss ideas. Finally, friendships help build reliable people and give you support!

We used the application *Canva* to create and edit our poster. We inserted text for the title and attributes of VEX Robotics, editing the font as well, then placing them in certain positions to create an effect. After that, we found public pictures, as well as some pictures that we took together and placed them in the circles accordingly. We had an amazing time creating this poster and we hope it will inspire you!

Design Process:

Firstly, we started off by brainstorming ideas for catchy slogans and who our target audience would be. We decided on the slogan, 'VEX IQ is the right thing for you!' and our target audience would be kids/students. We took multiple pictures, some of us as a team, while others were stock images. We experimented with many different fonts and layouts using the app *Canva*. We both came up with ways we could attract kids into robotics, and then thought of what engaged us to join VEX!

The following are some of the phrases we came up with:

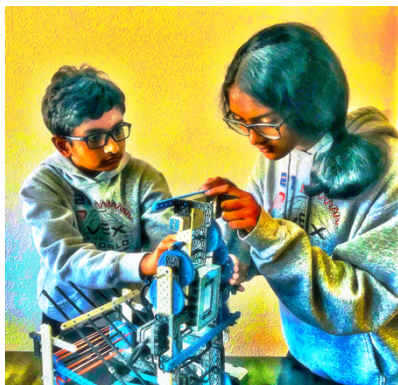
“Learning and Building”

“Building, Programming, and Friendships!”

“Learning, Building, Challenges”

“VEX IQ IS THE RIGHT THING FOR YOU!”

The following are some of the images we researched on using:



Since we both were children, we looked at example posters which we really liked. Based on that, we used some of the same components. We wanted to know what was interesting to children. We found out we liked pictures and big lettering on many of the posters.

After this, we composed our poster with interesting pictures and a variety of colors! People working together and friendships engaged us for the most part. We wanted to keep it simple and keep the message very powerful!

Some of the initial posters we came up with are:

VEX IQ IS THE RIGHT THING FOR YOU!

66099A: Ellanya & Aathik; San Jose, CA

LEARN
VEX Robotics can help you become an engineer or programmer and enrich your mind with new things!

TEAMWORK
Working as a team helps develop your teamwork skills and your ability of problem solving!

FRIENDS
Robotics allows you to work with other people, which can give you long-lasting friendships!

The poster features a vertical gradient background from orange at the top to pink at the bottom. It includes three circular icons, each containing a stylized tree where the leaves are replaced by various computer and programming icons like a gear, a lightbulb, a code block, and a network diagram.

ARE YOU INTERESTED IN: **VEX ROBOTICS**

BUILDING? PROGRAMMING? FRIENDSHIPS?

WELL THEN, VEX IQ IS THE RIGHT THING FOR YOU!

ROBOTICS WILL HELP YOU IMMENSELY IN YOUR FUTURE

Robotics helps students and adults get engaged with solving problems, brainstorming ideas, and building robots! Doing VEX robotics helps you in the future by giving you teamwork skills and even getting a job, such as an engineer or programmer. You are able to compete in friendly matches or go to tournaments and win awards! So remember, join or create a team and start VEX Robotics today!

The poster has a light blue background with abstract shapes. It features a central image of a VEX IQ robot and a pair of blue hands clapping. The text is arranged in a dynamic, overlapping layout.