Designing the Poster

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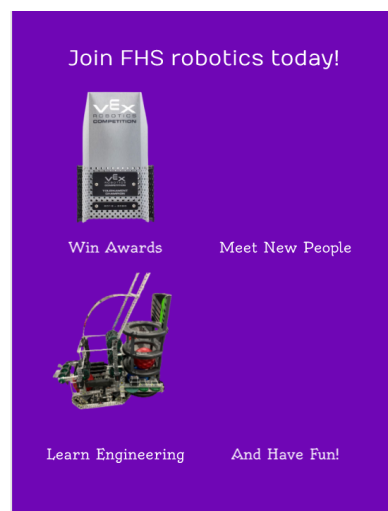Fayetteville High School West, Robotics

Team 7187V

Mr. O'Connell

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We started by first coming up with a rough plan by considering the rubric and factoring in what would grab the most attention. We need to make sure the poster is easily identifiable and distinguishable from other posters so people don't just think of it as another post in the halls. To do this, we decided on bright colors that could pop off the walls and grab the attention of thousands of students at our school. We would also do this by using a large font, well-cropped photos, and memorable lines so it would just stick in people's heads.

Doing the things I described above, we could create a poster that would help boost the number of people in robotics and engineering at our school.

In our first version, we landed on doing some of the most important things with a photo and a phrase. We did "win awards," so competitive people will want to join. We did "meet new people" for people that wanted to experience a competition and meet new people that are also interested in robotics. We also did "learn engineering" with a picture of a robot to show kids that they could be making really good robots if

they joined the club and learned how. And of course we said, "And have fun!" since that's the most important thing.

In the end we decided to add a gear to the center of the poster and put the info around the edges of the gear. We also changed the positioning of all of the pictures to make it more eye-catching. The color palette used some lighter shades of purple to make it more appealing, and also changed just slightly to make it a little more pleasant. We also made the font larger so that it is easier to read.