



2021-2022 REC Foundation Online Challenge

**VRC High School
Poster Design Online Challenge**

Title: The future of robotics resides within you!

Team: 1469A

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The following poster was put together using Canva. It is a demonstration of a general-purpose poster that could be used to draw in a person's attention and hopefully invoke a desire to want to learn more about what a VEX Robotics program could offer. High level details describing VEX Robotics is in the upper right, while key words are below to invoke a high level of curiosity.

There are a couple areas on the poster, above or right of the robot, that could be used to add additional details that an organization may want to convey to viewers such as when or where club meets or even who the target audience could be.

Contact details are at the bottom of the poster as is a QR code that leads to vexrobotics.com or could be leveraged to send a viewer to an organization's own site or maybe a form to fill out for more information. Additional details regarding poster are below.

Prominent placement of the VEX Robotics Competition logo. Could be replaced or augmented with an organization's own logo

Image used to convey STEM concepts

Greyscale VEX robot image to help draw in a person's interest from afar
image from:
www.vexrobotics.com/cortex

Quote to stir a person's inner interest



Overview of the VEX Robotics program to allow viewer to understand the curriculum

Custom created image of a world with a circuit board overlay.

Four descriptor words used provide high level sense of what could be experienced

Space can be used for additional details such as When/Where an organization meets

QR Code that points to vexrobotics.com
Can be used to point a club's own site

Contact e-mail for more information