VRC High School - Poster Design Online Challenge

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Poster Description:

Our poster—a combination of both digital and hand-drawn art—is a call for the next generation to sharpen their abilities through VEX robotics. The world needs new talent in a variety of areas, not just coding or engineering. Our poster reflects that by showing the myriad of roles our team members have taken. Above all, the world is looking for young leaders of all kinds to take up the mantle of engineering solutions for the problems it faces, and VEX is the perfect way for students who have those passions to grow. We used different thematic elements in our poster, including a computer terminal text design with 'vex' as the operating system. Once zoomed in, the background of our design actually consists of a long string of binary code. The hand drawn elements on the photos we used were scanned and uploaded to give the design an artistic touch.