



VIQC Middle School - Poster Design Online  
Challenge

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We as a group decided to do our poster like this because it lets us show what VEX-IQ is like. We can give an example of what we experience by showing what we have done. The model of our robot gives us a chance to explain how we did and share the mechanics behind our goal. The text in the beginning is to provide information about the games and challenges people can do in VEX-IQ.

The design for the poster came from an idea during brainstorming. We were thinking about how to make our poster seem informational while still sticking to a playful style to make it noticeable to the little ones. The poster is a little like a diagram you'd see in a museum that gives you information on the topic. Our topic being our robot and VEX-IQ as a whole. Our goal for this poster was to make it interesting in the eyes of a child, or you could say it's to give us a chance of showing children ways they can have fun by experimenting with robotics, science, and learning.