

## VEX Recruitment Poster Design

-Created by Eesa Malek Team 21549f London, England, UK

This poster uses the VEX logo colour scheme to catch attention and illustrates why people may want to join VEX. The key three topics focused on are: Experience, Teamwork/Social skills, and the general enjoyability/fun that VEX can allow for.

This poster was made by the following steps:

- Ideation occurred to brainstorm what key concepts would be stressed
- The background was hand-painted with VEX colour scheme
- Suitable images were found to illustrate key ideas
- The descriptive text was subsequently added