

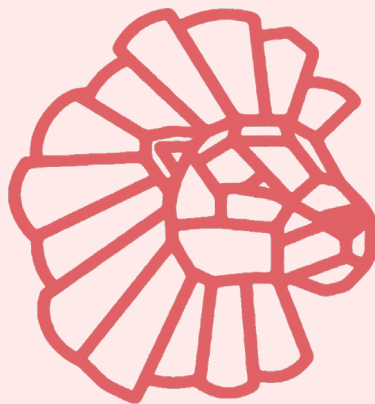


# Turning the Gears of Tomorrow

By: George Feibusch, Bhargav Srinivasan,  
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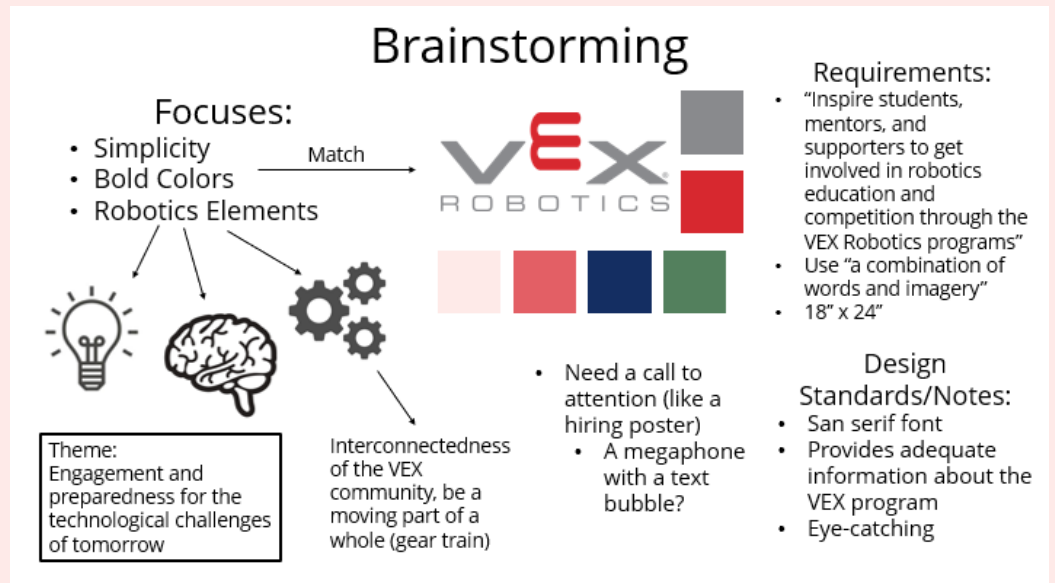
## Team 1727Z

Dulaney High School  
Timonium, MD



# The Design Process

We started out by identifying the requirements and outlining a creative direction for creating our poster.



Draft #1



Draft #2

# The Final Poster

#E35F65

#142E62

The coral and navy are bold, but not overly saturated, creating a striking, but still aesthetically-pleasing design that complements the colors of the VEX Robotics logo.

Type:

**Headings: Interstate designed by Tobias Frere-Jones**

Body: Open Sans designed by Steve Matteson

This poster was created using Adobe Photoshop and Microsoft Powerpoint and encapsulates the aspects that make the VEX Robotics Program so enriching and rewarding, especially in the context of the workplace demands of today. Now, more than ever before, the world needs skilled problem-solvers, collaborators, and innovators to tackle the challenges it faces and the ecosystem of the VEX Robotics Program is one of the best ways to develop these skills and foster growth.

This poster depicts a variety of facets that VEX embodies, the educational, competitive, and the community aspect, each illustrated through the photos on the poster. All of these images are part of gears linked to form a gear train – a collective unit – representing the various pieces that collectively make up the VEX experience and the building of a diverse community. This inspires students to pursue their passions and utilize their expertise to better tomorrow.

All art was sourced through graphics found in the public domain on Vecteezy and Freepik.