

At first, we planned on having assorted game elements with some sort of slogan on a colorful background for our poster, but decided that was not very representative of the game. Instead we decided to make it a game field, as if you were in the crowd watching a match. We also decided to keep the slogan idea, and after discussing different ideas for it we finally settled on “Feel the Vex Experience” because it sounded catchy. We then drew a game field with elements and robots in it, and added a scoreboard that shows our team number, which also happens to be a valid score. The poster was still looking a bit empty, so we added the illustration of a crowd under the text, and added some lights above/behind the game field.