



Poster Challenge Submission

2022 VEX U Poster Design Online Challenge

Submission Title: AON Robotics Team Overview Poster

Team Number: UPRM

Team Location: Mayagüez, Puerto Rico

Participating Students: Germán Villalongo
James Ackerman

AON ROBOTICS.

think robotics.
think aon.



Design Process Description

An overview into the development of our poster

We approached the design of this poster with the idea of providing a simple, elegant way to introduce our team to potential new recruits and sponsors. This poster achieves just that through its simplicity; it was designed with brushstrokes in mind so as to guide the reader and promote optimal flow of brief yet insightful information. In like manner, to aid the viewer in grasping what AON Robotics is about, we opted towards including CAD imagery of some of our previous robot. We find this is a very effective and visual way to attract peoples' attention and to aid interested newcomers in understanding what it is that we do.

This poster was composed through Canva despite most of the components being developed through vector art by means of Adobe Illustrator and Corel Draw. The CAD imagery was exported from our engineering designs in Autodesk Fusion 360 whereas some other imagery was attained from Canva's free-to-use library of components.