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751C

“HOPE”

For this design challenge, I wanted to create something simple, yet powerful. I decided to add a twist on a more recognizable poster for a sense of familiarity while adding something new to relate to how robotics represents hope for humanity. It took many trials in order to settle on the current design, as I tried to find a humanlike robot as a representation of human influence on the field. Whether it be up and coming students from VRC or Boston Dynamics, our next generation of robotics engineers has the power to change the world for the better, and this feeling is what I wanted to encapsulate in this poster.



HOPE