

# THE FUTURE OF WORK WITH GOOGLE

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Google is an American multinational technology company focusing on search engine technology, online advertising, cloud computing, computer software, quantum computing, e-commerce, artificial intelligence, consumer electronics.



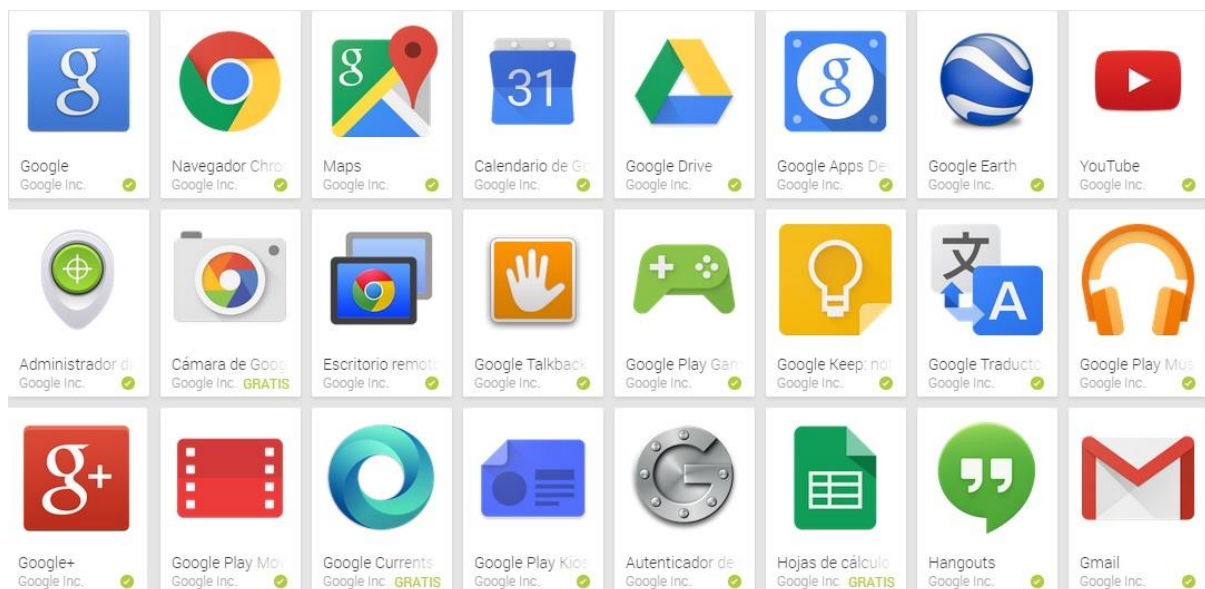
Google is the most popular company founded by Larry Page and Sergey Brin in 1998. The term google comes from a mathematical word googol, which means one with a hundred zeros. Google is the largest global market for search engines. Google is an internet savvy market that has created a global impact. Google has over 380million worldwide users and provides information in 149 different languages. Gmail by google, is a free web-based email network provider, started by google on April 1<sup>st</sup> 2004. Yahoo and Microsoft equally provide strong search technology and share a competitive market with google. Google management structure sees the top management team and implies a high focus on value-chain activity measures.

Google is a 24- hour operation and the engineers and others sometimes work day and night to finish their tasks. Likewise, working at google requires a special arrangement of traits, for example they have to draw in individuals who are excessively splendid, love to work, have some good times, can deal with pressure and who additionally have outside interest and adaptability. For attracting the right kind of capacity and holding them, the association need to give a bundle of organizations and money related preferences that empowers its delegates to keep up sufficient work- life balance.

Google endeavors to have the quickest, most dependable search engine on the web and so as to achieve this: Google needs to hire worker that are the best in their mechanical field. Google remunerates their operator's difficult and unbelievably discharged up work environment that helps imaginative mind.

Google comprehends that they have dynamic lives outside of the work environment and they urge their workers to bring those pieces of their lives into google employee community. Google uses the engineering process to develop many products and tools of future for billions of users. [engineering and technology]  
It equips businesses with the right tools to help them grow. [sales, service and support] they connect users the product magic. [marketing and communication]

The products of Google include: Google chrome, Chrome book, chrome web store, Google play store and etc.



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As future engineers and doctors, Google helps us in developing knowledge for sciences and technology.

Google faces a lot of problems for example;  
Company culture-is the experience of hostile and unpleasant workplace which can make workers less loyal and they contribute to issues like harassment, bullying and high turn-over.  
External threats-come from bad actors, individuals or organizations outside of your organization whose aim is to exploit the vulnerabilities in your system for illicit access.  
Data privacy- this is an area of data protection that concerns the proper handling of sensitive data including, notably, personal data but also other confidential data, such as certain financial data and intellectual property data, to meet regulatory requirements as well.

We selected Google because it is one of the most popular research engines in the world. As the IQ Middle School Team, it is going to help us to get more knowledge about robots and engineering.

Resources used;  
Google search engine.  
Wikipedia.