

# VEX RECRUITMENT POSTER

Students who participated: **Caitlyn Mullins, Max Shields, Grant Kappes, Ilija Kirov, Michael Lingenfelter**

Team Number: **2567K (Karma)**

Team Location: **Portage High School, Portage IN**



Our approach in designing the poster was fairly simple. We decided the first step that we needed to do was come up with a place to make the poster. We decided to go with the Canva website. The reason that we chose this site was we are able to be creative and do what we want with our poster. The next step is to come up with the main focus of the poster and what point we want to come across. Coming up with a point was the hardest part. This took a lot of brainstorming and generating ideas. We decided that we want our poster to be about all of the things that you gain from being in robotics. We made a list as a team and then decided to pick our top ones. The top ones that made it on the poster were the ones that multiple people said and the ones that have impacted our life the most. We then started designing the poster as a team. We started off by figuring out the colors that we wanted to use. When we think of robotics we think of the colors red, gray, and white which are the colors that we used for the poster. We wanted the poster to appeal to the eye but not have the background to be so busy that it takes away from the point that we are making. We also wanted key points in the poster to stand out from everything else so that the human eye will be drawn to it. We went with the list design because it is easy for people to read it and get the point across without people having to take the time to read a whole paragraph. We added the QR code for people who have never heard of VEX Robotics before they can learn more about what it is about and how it works. Also it is great for people who have heard of VEX Robotics before but are wanting to learn more and be more involved with robotics. We then added the final details to our poster and asked other people from our program to look at it and give us their input in the poster design.