

vEX
10012X

THE VEX EXPERIENCE

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10012X

vEX[®]
ROBOTICS
COMPETITION

DESIGN PROCESS

When designing this poster, I was trying to express the possibilities people could explore if they joined Vex, the skills one would pick up along the journey participating in the competition, and some extra teasers of Vex Worlds. I also put pictures I took of the building/documentation process our team went through while building our first robot of the season since that complemented the text. At the bottom, I thought it would be great if people could watch a video of this year's game since that might attract lots of people who have never heard of Vex, or had misconceptions about robotics. I also linked a video about Vex Worlds to show the result of successfully climbing the highest step of the season and the true Vex experience.