

Title Page:

Title of submission: The Colorful World Of Vex IQ

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Location Of Team: Torrance, CA

Brief Description and design process:

The main idea of our poster is “Uncover The Mysterious Veil of VEX, Explore The Colorful World Of Robotics.” For people who have never experienced VEX IQ, they’ll think it’s complicated and confusing. But when people first experience VEX, it’s like raising the metaphorical veil of VEX and uncovering the mystery of robotics, in which they will discover the colorful and wonderful world of engineering. In the VEX world, you can enjoy the fun of designing, building, driving, and bonding with friends — exposing you to the principles of the engineering design process.

The design of our poster seeks to embody this ethos — using a motif of color (the world of robotics) contrasted with black and white (the veil that surrounds it) to emphasize how VEX enables us to explore robotics. VEX is what empowers young aspiring engineers, like us, to dream.