

Poster Design Challenge

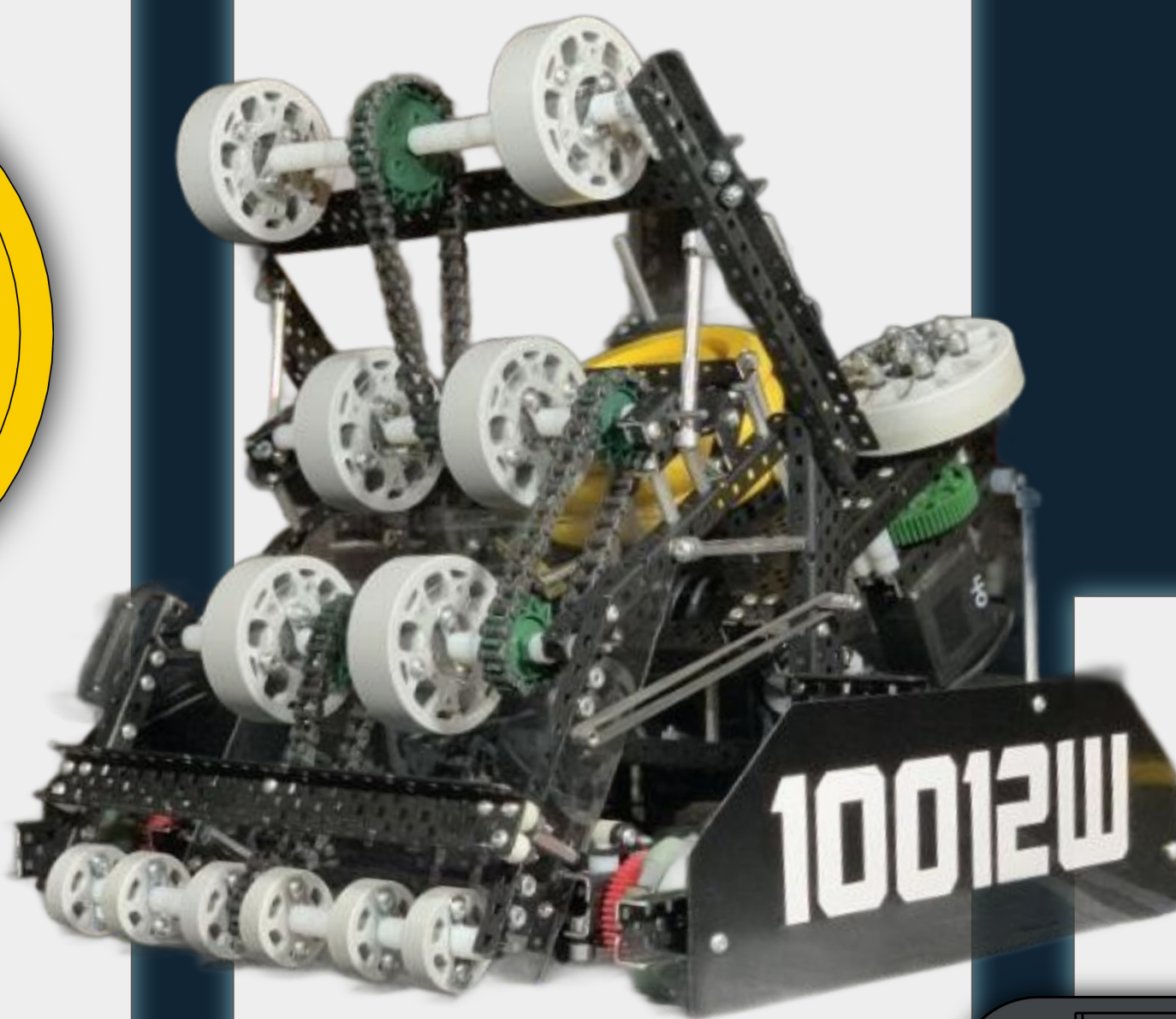
Kobe Sam

10012W

West

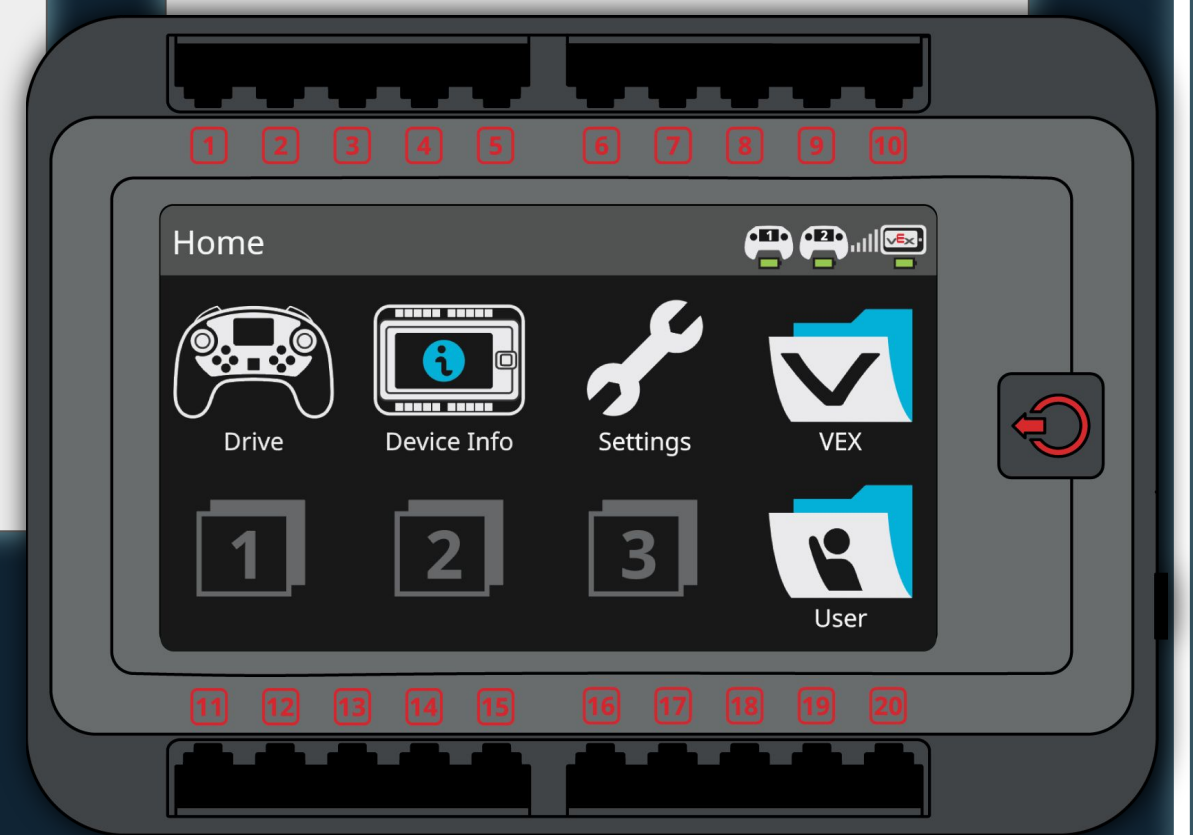
Vancouver,
BC, Canada

BECOME A CHAMPION



THINK

BUILD



Go to vex.com for additional info



PROGRAM

How I made the poster:

Over the course of the online challenge, I set purpose to utilise visual elements, minimal text, and a strong message. My idea for the poster was to inspire and recruit other students to pursue the same passion I love myself. I also decided to incorporate glowing effects as I believe it brings attention to key terms, and are pleasant eye-catchers. The images themselves were hand-picked by me and I believe they represent what VEX robotics is about. Thinking, Building, and Programming. VEX robotics is not a simple competition, rather, it utilises many concepts such as these 3 things to generate a fun, educational, and competitive end result.