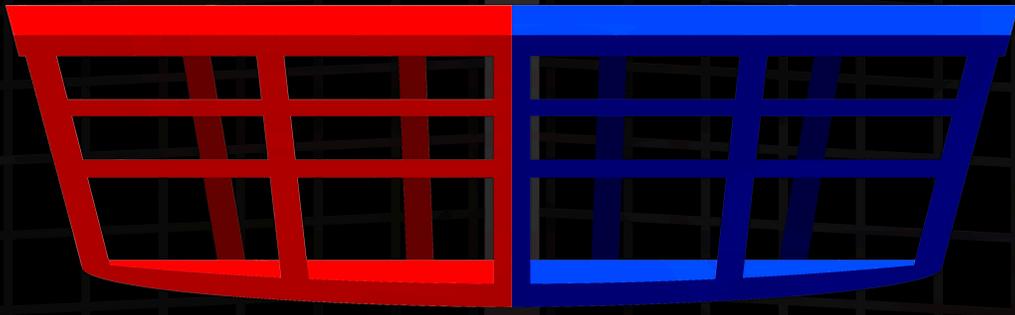


Revolutionize.

- Participant Team members:
 - David Velasco Herruzo
 - Team:
 - 7110W
 - Team Location:
 - Carroll High School, Southlake TX, 76092
-

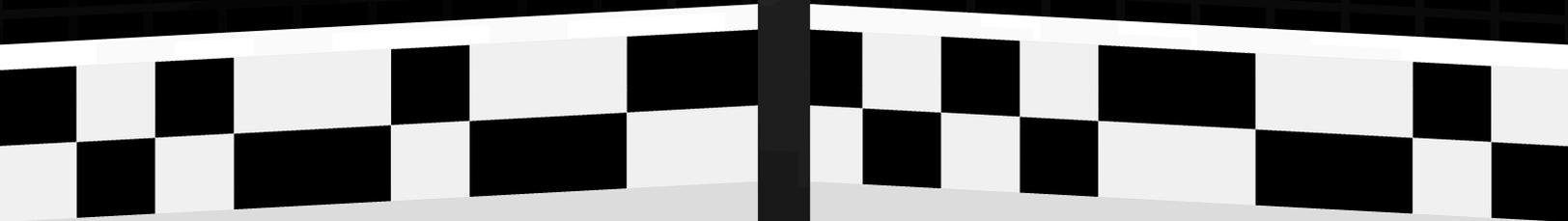
The poster depicts both the corners of the field with a high goal at the top of it, switching colours between both the red and blue goal, with a black background and the net, field perimeter and floor tiles with a ring on the lower right corner placed against the field wall, other than that there are the logos of VEX Robotics placed on the upper middle range of the page and the world championship logo on the lower right corner, featuring white text in the centre of the page saying “COME IN. JOIN. AND REVOLUTIONIZE” with the last word (REVOLUTIONIZE) featuring the worlds championship logo and colours on the background with a white outline.

I wanted a simple poster that still not only called to action but invoked curiosity in the viewer, plus I've recently dwelled on vector art as it is an interesting way to create artwork scaleable at any size, I've still mixed in classic digital art, as some of the most detailed parts require more experience I still lack and I couldn't find either of the VEX logos in vector form, but I'm still happy at the amount of detail within in and the “clean” look of the piece, which put emphasis on the lettering. For the text, I looked at army and company recruitment slogans and decided to make one following the same language scheme as the ones I saw. Finally, design-wise I believe that a full robot would be too complex to make it interesting to look at by people not fully invested in robotics, so featuring game elements would allow for an easy, interesting and colourful picture for the viewer to look at and question what they have to do with robotics and their meaning.



VEX
ROBOTICS

COME IN. JOIN. AND REVOLUTIONIZE



VEX
ROBOTICS
WORLD CHAMPIONSHIP
20
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