

RIT VEXU Robotics Poster Design Challenge

Submission Title: VEXU Informational Poster

Team Number: RIT

Team Location: Rochester, NY

Students Participating: Zoe Rizzo, Allison Kunin

Our approach to this poster design was showing what VEX Robotics looks like throughout the season in a simple manner. It's meant to be eye-catching, but has smaller text to elaborate on what people will see when they first glance at it. It shows how hands-on VEX Robotics is. It showcases the VEX Robotics Competition season from start to finish by using the VEX slogan. The descriptions are to show that VEX is competitive, but also a good way to learn engineering and design skills. By using one big image rather than multiple small images, it allows for readers to focus on the words. The poster was designed using Adobe Photoshop.