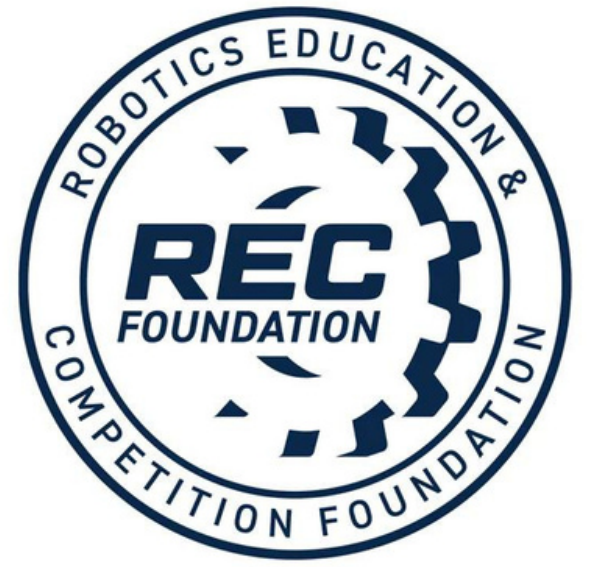




Girl[⚡]Powered.



DREAM BIG WITH VEX ROBOTICS!

Team: 948J

Created by: Jesse and Jeanelle Reyna

Location: San Diego, California

LIMITLESS



POSTER DESIGN PROCESS

To us, the core of VEX is working through problems and learning along the way. We should never be scared to seek more knowledge, and we want others to also **"Dream Big with VEX Robotics."**

When creating this poster, it was important to us that it was capable of **inspiring people to join VEX**. Our team truly loves robotics and we want to show others the incredible things they can learn and the fun they can have. It taught us how to use the engineering design process and how to develop problem-solving skills, and that is something we want others to experience also. We **design, build, test, and drive** the robot, **(core concept)** but at its core, it is so much more than that. This poster was designed to **draw viewers in** so they can understand the limitless potential in robotics by being a part of a team.

After we brainstormed and decided our **theme**, we began constructing the poster on canva.com. As a girl, I love having more diversity and I believe strongly in the Girl Powered initiative, so I wanted to theme my poster using Girl Powered **assets** and **style elements** to show girls that they are welcome too.

As our team's main writer for the engineering notebook, I specialize in working with **negative space and kerning** to create a compelling design. I created a **call to action** using a set of QR Codes. I used my first QR code so that the audience can learn more about VEX, and the second code guides them to a link to join.

We hope that anybody who sees this poster is inspired to join VEX Robotics, and engage with **"hands-on, minds-on, STEM learning."** **(tagline)**

RESOURCES: Foundation, REC. (n.d.). Girl Powered Downloads. Retrieved December 31, 2022, from <https://www.roboticseducation.org/girlpowered/girl-powered-blog/girl-powered-downloads/>.



Tagline

Title

Assets

Theme

Core Concept

Call To Action

Resource

THANK YOU SO MUCH FOR YOUR TIME!