



VEX IQ
COMPETITION

**AN UNFORGETTABLE
LEARNING EXPERIENCE!**

KATIE - NEW YORK - 65950A

ABOUT THE POSTER...

This poster showcases key aspects of VEX IQ robotics. It does not just make the reader think about the benefits VEX IQ can provide in future. It also encourages the reader think about having fun in the present and to enjoy robotics while they can. This poster uses the VEX IQ colors blue and gray, as well as images of various VEX IQ devices (such as robots, gears, and controllers) to interest the reader.

THE DESIGN PROCESS...

At first, I planned what exactly I wanted to do with this poster: I read the requirements and brainstormed the best way to attract someone's attention towards robotics, which I would put on the poster, such as how robotics challenges and inspires the mind.

I started off with more vibrant colors. As I continued, I realized that blue and gray would match the images I put on the poster, and at the same time wouldn't take away from the actual aspects of the poster.

The next part was figuring out all the different fonts. When choosing the fonts for the headers and title, I wanted something big and bold and similar to the REC Foundation logo font. For the body text that described the headers, I wanted something that looked nice and something that would go well with the fonts I chose.

At the end of the first draft, there were too many words, so I removed them to make the poster more compact. Now it gets straight to the point. There were also very little photos of what VEX IQ offers. I felt that the aspects of what makes VEX IQ so special should be clearly shown on the poster; so I added a lot more photos showing VEX IQ robots, controllers, gears, and more.

VEX IQ[®]

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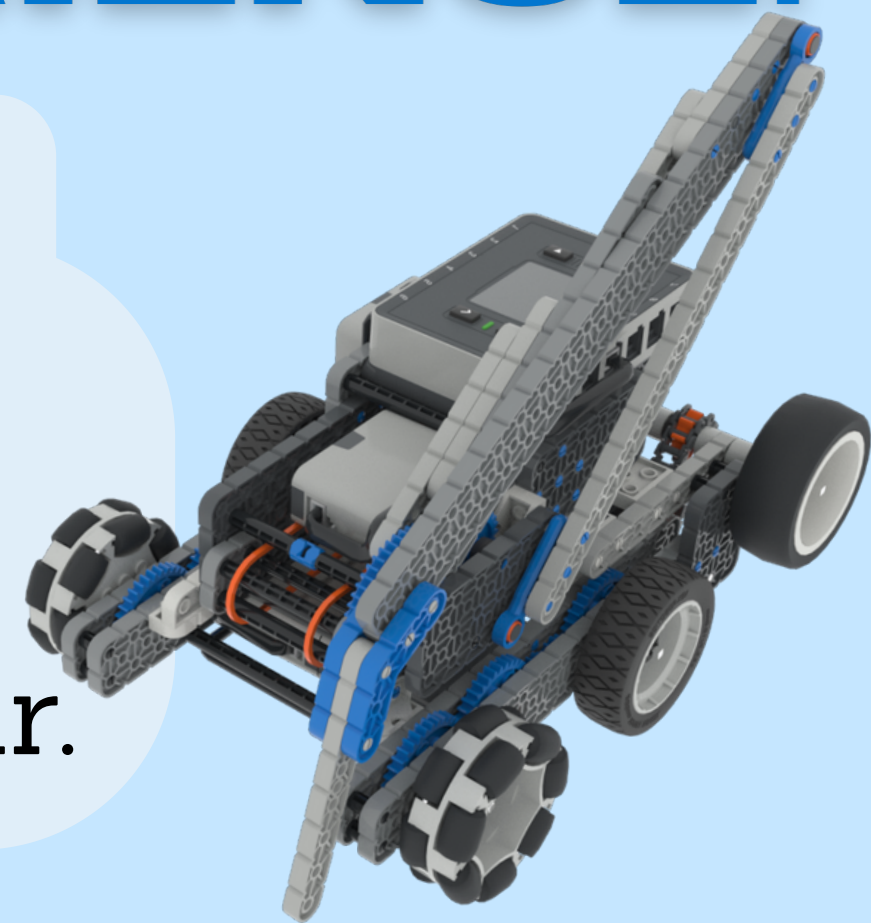
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CHALLENGE YOUR CREATIVITY!

VEX IQ challenges students to experiment, design and build for a specific game that changes every year.



LEARN LIFELONG SKILLS SUCH AS TEAMWORK

AND LEADERSHIP WHILE HAVING FUN!

Students learn skills that will help them in the future such as how to problem solve, program, and much more.



DISCOVER A NEW PASSION! ♥

Robotics and VEX IQ can become the new thing you look forward to doing!



GIVE VEX IQ A TRY TODAY!

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