

Sara
Lilian
Oceanne
Team 480S
Spring Valley HS

Poster Design

The idea for our poster was based on the different aspects of VEX. The main 2 points of the poster was the connection you build and opportunities you gain. This is to give brief details about what makes the Vex community an inclusive program in which anyone with a passion can join and you can be sure friendships will form. A great example of that is competitions, during those games you see people from different teams come together and form close bonds simply because they have a common interest. This was paired with images that best represent those themes. We chose each picture based on what we thought explained the concept best. The images with our club members are meant to show our bond not only as friends but as a family. The other 2 pictures provide an example of the arena and the VEX logo. At first the idea was to create a physical poster in order to create a collage of pictures. But after reviewing the idea and what it would take to make the poster look the best, we decided that it was best to create a digital poster where we can add whatever we want without having to consistently print out the paper. This led to the outcome of our final product of our poster in which we put it together in a simplistic way, so it's easier to get the message across.