



VEX U- Poster Design Challenge Recruitment

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The reason why I chose to make this poster is not just to compete and promote but to spread awareness of what is happening in our home called Puerto Rico. The previous year, around the island there were more than 8 teams of robotics competing every year. Now in 2023, there are only 2 teams left, including us the PUPR Team. With this poster, we are inspiring kids and young adults to learn more about the amazing world of VEX Robotics, our team and to no matter how hard the challenge is or how tough things get, never let anyone switch off your creativity and passion to build a new tomorrow. I decided to put photos of our team competing throughout the years so that people around the island can see what we do, how we overcome obstacles and show how unified we can be. Since we are living in a world full of technology it is important to catch our public attention so creating a personalized QR code was the right thing to do. To conclude our poster and our mission with this challenge we needed to add our new slogan “Embrace your inner **Beaver Redesign Tomorrow**”.