



Poster Challenge Submission

2023 VEX U Poster Design Online Challenge

Submission Title: Diversity-oriented Recruitment Poster

Team Number: UPRM

Team Location: Mayagüez, Puerto Rico

Participating Students: Germán Villalongo
James Ackerman

think robotics.
think aon.



AON ROBOTICS.

Design Process Description

An overview into the development of our poster

The goal of this poster is to showcase to potential applications how integral diversity is within our team and implicitly raise awareness to our Ways of Working (WoWs) which delivers by fostering an environment that enables collaboration whilst still rewarding individuality, creativity, identity and originality. The poster was developed in Canva with some individual artistic components being hand-drawn in Procreate whilst others were designed in vector-graphic software, specifically Corel Draw and Adobe Illustrator. The stylistic approach is meant to be friendly, simple yet elegant and we found that few things are as inviting and universal as hand-drawn sketches.