Vex Robotics Poster

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Team Number: 7368C (Panic Attack)

Team Location: Covenant Christian High School Indianapolis, Indiana.

Our design process was a little rough to start with but once we got going it was smooth. We knew that we wanted to somehow incorporate our school into the poster all while keeping the vex colors center. Our immediate thought was to use some of the pictures that were taken at the Speedway Competition. So, we searched through all of the pictures that were taken in hopes of finding a few great pictures that would be easy to incorporate into our design. We landed on the 3 that are shown in the poster. We feel as though they are the most accurate descriptions of how VEX Robotics is at our school. By adding in the pictures we still kept the professionalism and included the school that we attend. Knowing what pictures that we wanted to use, we still needed to figure out a way to add in words that described each picture and it would be obvious it was related to the pictures that were being shown. So, we got onto Adobe illustrator and started to work with the idea of having a gradient that gives a smooth transition from words to the picture and picture to words. Making sure that you knew that the words and pictures aligned with what was being shown. Next we focused on what the pictures were showing and tried to add meaningful headers that would make the viewer want to read more rather than looking at the picture and saying cool and moving on. The headers we landed on were, learn the engineering design process, develop problem-solving skills, and build lasting bonds. All of these we feel are really shown at VEX competitions and even in our daily meetings. For the text color we used the color scheme in the VEX logo. We found that having the red as the headers really drew your eye. Wanting to keep the colors consistent with the logo we used the gray as the color of a short description of what we meant by each of our headers. We also decided to put in a way to learn more about VEX for all those who are interested in it at the bottom of our poster with the VEX logo and the VEX website.