MSOE1

Join Raider Robotics!

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This poster is intended to be put up around MSOE's campus to recruit at the beginning of the year. The purpose of it is to be eye-catching to pull people to look at it. This design was based on previous designs but simplified in style. We did this to avoid making a poster that was too cluttered. Being simplictic and eye catching, it surely got us some attention. Most importantly, it remindedthe people that viewed it of our brand and name and to find us at the Org Fair. This is an event held towards the beginning of the year every year where all students organizations gather in a large room, each with their own table. New and returning students walk around talking to student organization representatives about their clubs and teams. It is one of our biggest recruiting events ever year. Therefore, advertisement for it that also helps ensure brand recognition was very helpful this year. On top of all of that, we provided a simple QR code for people to join our Discord and instantly begin receiving messages about our team and our meetings. This QR code was removed for our submission for privacy reasons.