



# TEAM MAJORS

22911M

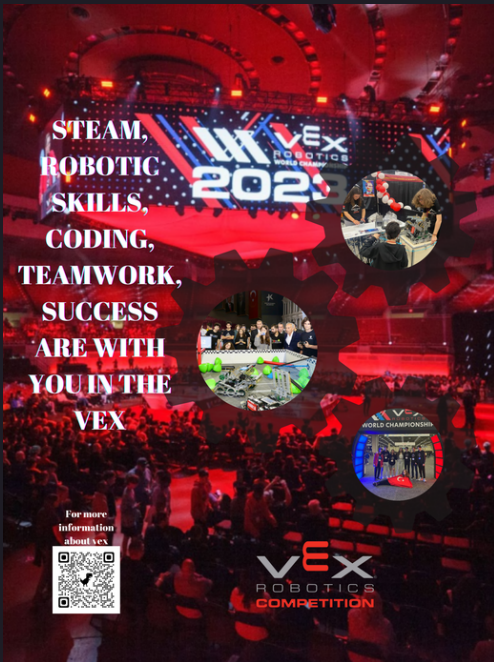
*VRC HIGH SCHOOL  
POSTER DESIGN CHALLENGE*

**MBA SCHOOLS  
İSTANBUL/TÜRKİYE  
Göksu Yenice  
Alara Mutlu  
Berke Taha Vural  
Zeynep Duru Oz**

**VEX**  
ROBOTICS  
COMPETITION

# Design process

- We wanted to design a poster that would encourage people to participate in VEX Robotics Competitions. First, we decided which application we would use to make the poster. We decided to use the Canva because we thought we could do our operations more easily. First, we prepared a poster template in the desired dimensions from Canva. We took the pictures we used to make the poster from this page: "VEX Robotics World Championship and photos we took". We wanted to convey two messages before even making the poster: progression and possibilities in robotics. We decided to make it very simple using as little text as possible, to allow the viewer to decipher the message themselves and engage with the poster. The world needs new talent in a variety of areas, not just coding or engineering.
- The stages of creating our poster and the changes made during these stages are as follows. We started by preparing a prototype stand for our poster. We examined the background photo and photo frames that we would use in this portable one. We have decided to place a barcode on our poster for people to access more information. As a result of this prototype, we decided that the frame of the photos would look exaggerated on the poster. We concluded that the barcode was too large and the text was not attention-grabbing, so we began working on a second prototype.
- In the second portrait, the background photo was decided. A dark screen was added on top, and it was decided that the text and photos would be inside. The Vex logo was changed. The barcode was placed in the lower left corner. The decision was made to change the VEX logo in the second prototype, and it was remade as a new prototype. The placement of the text above the code was changed, and the positions of the photos inside the darkened area were rearranged.
- The logo placed on the portable device, font style, text positions changed, a shape was added behind the barcode. In the final poster, we added red backlight behind the text to make it more distinct. We also updated the code and used new photos. We have decided to keep the poster in this way.



# 1.PROTOTYPE



# 2.PROTOTYPE



# 3.PROTOTYPE





# FINAL POSTER DESING

**VEX**  
ROBOTICS  
COMPETITION

WHAT AWAITS YOU IN VEX?



Design Your Robots with Your Own Imagination and Transform Them into Reality.



Code Your Robot Freely Using Different Methods, be it Block-Based or Text-Based Coding, it's Up to You.



Represent Your Team in the Teamwork and Robot Skills Areas with Your Robot, Showcasing Your Prowess.



TO ACQUIRE FURTHER INFORMATION, VISIT [VEX.COM](http://VEX.COM) OR SCAN THIS QR CODE.