

RECF Poster Design Challenge

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Kern High School District

Bakersfield, CA.

RECF Poster Design Challenge (Written Portion)

Utilizing the online layout tool *Canva*, our robotics team, 7983U, was able to design a poster with the aim of inspiring enthusiasm for the Robotics education program and competition. The poster is composed of multiple photographs and text, providing both visual and literary stimuli for its audience. The written descriptors help to illustrate a general idea of the Robotics program, including its various benefits and broad appeal. Supplementarily, images present alongside the boxes of text, continuing the development of the charming social, creative, and educational aspects of the program. As a team ourselves, we found it was important to include pictures of the team setting, placing emphasis on the supportive and exciting environment found within Robotics. Accounting for the multiple allures of the program, the poster caters to a vast audience of youth, educators, and others.