

CLASH OF DREAMS

23692A

VRC HIGH SCHOOL POSTER DESIGN CHALLENGE

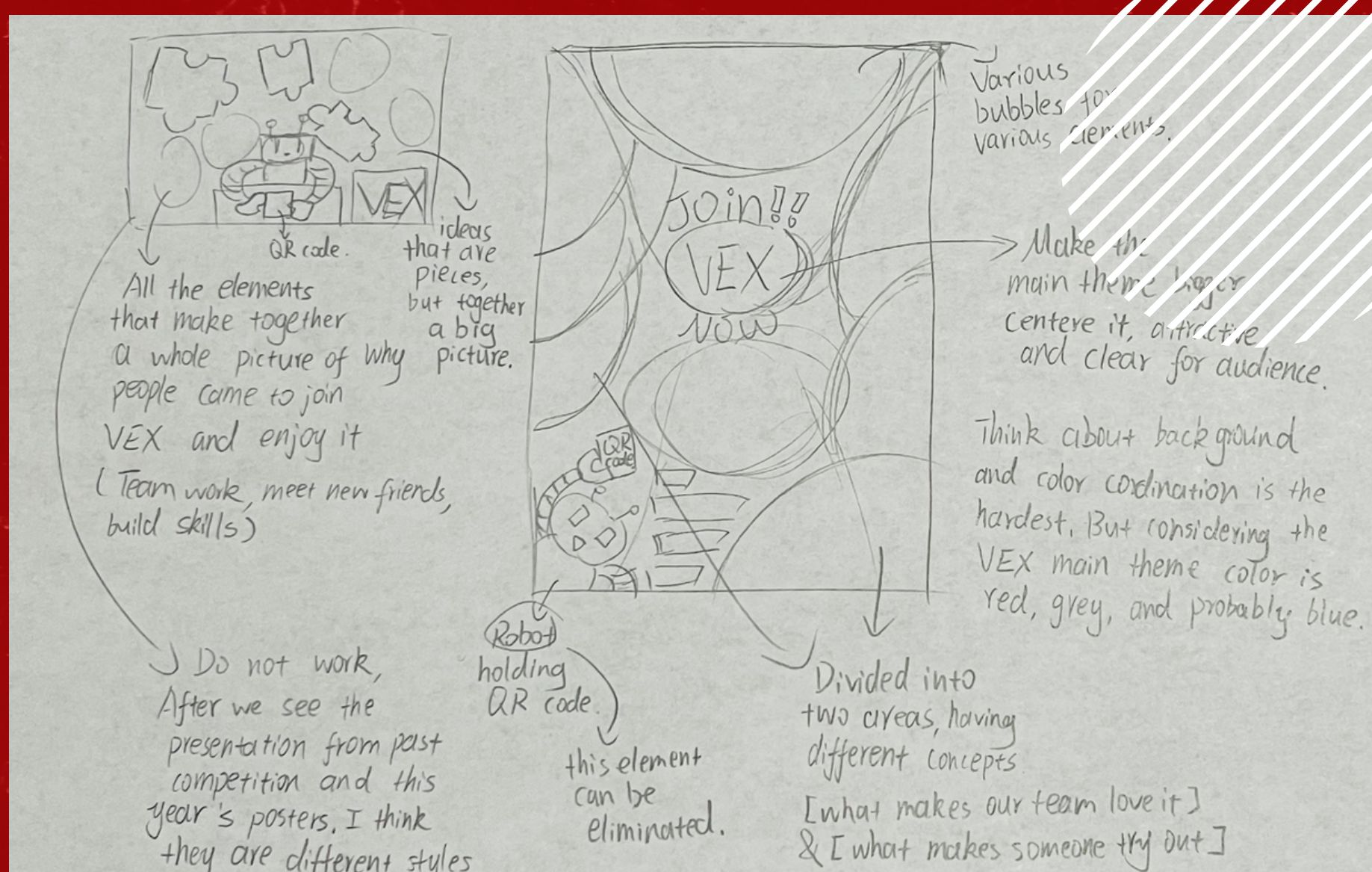
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Design Process

The team wanted to design a poster that would make people love VEX Robotics; try to inspire people to join the Robotics; think that this is fun and so many possibilities involved in robotics education and competition. First, we decided the foundation or the background for the poster on Canva since there are more resources.

Then, we prepared a poster template and proportion of elements. We took the pictures we used to make the poster from public websites, give up the idea to hand draw some of the elements. The whole message that we want to give is that all the inspiring elements are a piece of bubble, together to form the entire VEX core, attractive and valuable. We decided to make it very simple using as little text as possible, allow the viewer to decipher the message themselves and engage with the poster. We decided to place a barcode on our poster for people to access more information.



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We used our own team posters as inspiration



This is the plan that we have for the poster, we brainstormed the ideas and chose the best one, then arranged it in Canva.



After all the discussion and the constant changing of element arrangements, we created our final prototype.