

# Creating the "See Yourself in VEX Robotics" Poster:

## Brainstorming:

We wanted to create a poster that would draw new people into the VEX Robotic program using the following criteria

- Bright colors to draw people in
- Condensed descriptions of the many roles in robotics
- A thought bubble to represent the idea of thinking about joining

## First Design:



When thinking of bright colors, the first thing that came to mind was the 80s, which was the theme of this poster. We incorporated the thought bubble by having it come out of a person's head. It was intended to be the focal point of the poster and includes descriptions of three different aspects of robotics such as Teamwork, Design, & Programming. While the design is ok, there are a few cons:

- The theme doesn't really relate to VEX Robotics and is kinda random
- The focal point of the poster doesn't stand out much
- The information isn't really specific to VEX Robotics

## Final Design:



This poster is definitely an improvement from the last one. The theme is more VEX Robotics related as it utilizes the colors red & blue - a nod to the alliance colors in VEX Robotics competitions. The information is better organized and is more the focal point of the poster. It is also more clear what concepts are being explained: Designing, Programming, and Engineering. While the final design is very different from the original, it still meets all our previous qualifications. The red and blue are bright enough to draw people's attention, the descriptions of Designing, Programming, and Engineering are nice and condensed, and it includes a thought bubble as the focal point that also has a graphing paper design to represent the engineering notebook pages.

# See Yourself in VEX Robotics

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