

## Robotics Brings Us Together!

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We started by working with our team to list out what we believed to be the primary benefits and skills needed for VEX: problem-solving, building, coding, innovation, teamwork, and friendships. We decided to emphasize the collaborative aspect of VEX, as that was one of the biggest selling points for us.

Next, we opened Canva and began drafting the poster. We worked on multiple drafts before deciding on one poster that we felt would best communicate our message while also looking appealing and professional. The final poster used the colors of the VEX logo to appear appropriately thematic. The VEX Robotics logo itself was included at the bottom right of the poster to ensure that people viewing the poster would know what it was for. We used CLIP STUDIO PAINT to draw some of the graphics—most notably the people holding hands—since we felt that the assets on Canva were not adequate. Similarly, we used CLIP STUDIO PAINT to adjust the coloration of images of the Over Under field and robots and overlay them on top of shapes to make the dark blocks of color more interesting.

Finally, we consulted our other team members to determine if any improvements could be made, and after some minor adjustments—including adding some embellishments around the text to make the poster look less empty—we finished our recruitment poster.

The final poster features our main message—“Robotics Brings Us Together”—in bold text at the top, with “Join VEX Today” enclosed in a rounded block underneath to separate the text. Underneath is a list of what we think are the most important skills and benefits in VEX, and the Hero Bot in the middle. At the bottom are people holding hands on top of a globe, with a picture of an Over Under game overlaid on the globe.