



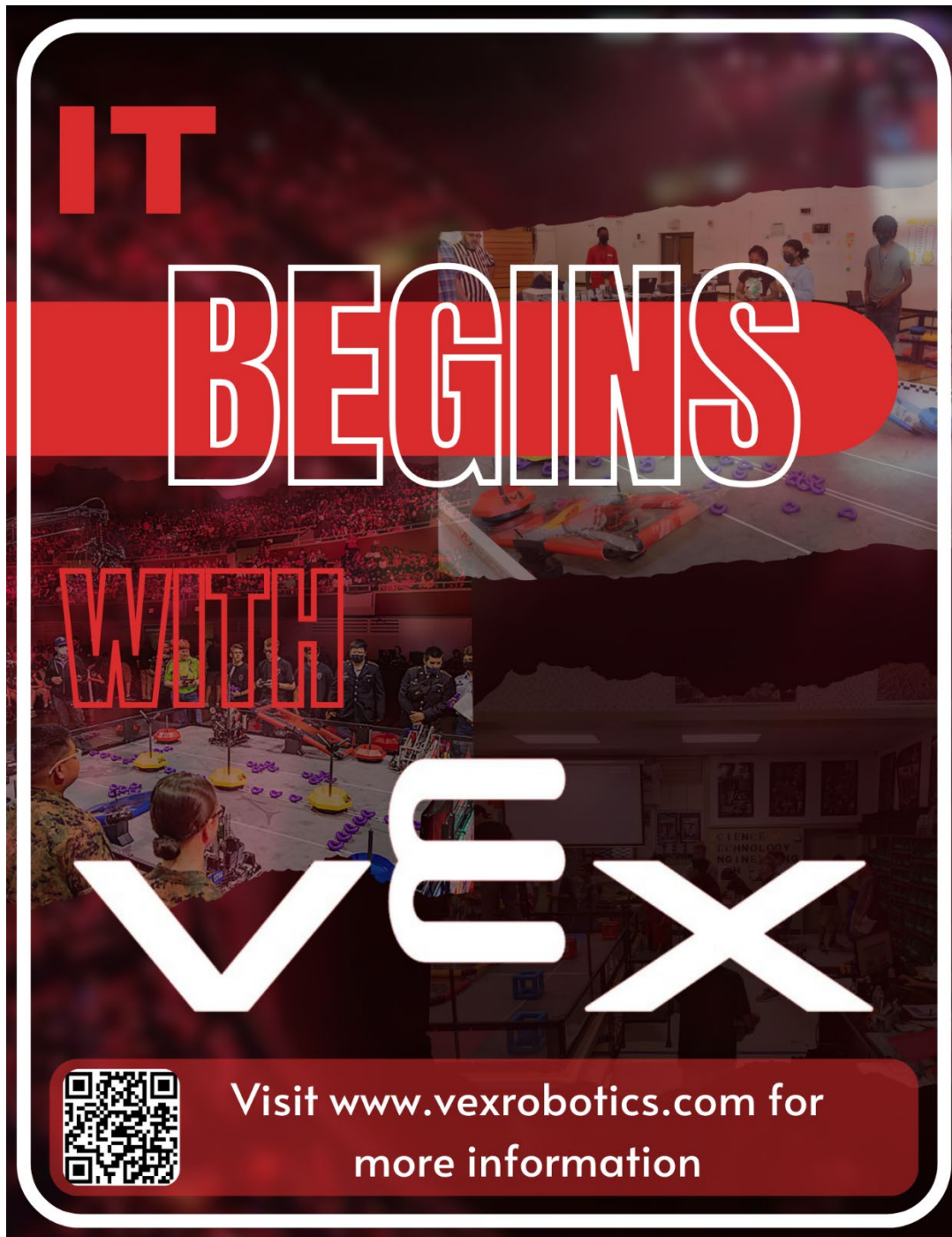
It Begins with VEX

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COAST 2 COAST
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For the VEX Poster challenge, I wanted to focus on an eye grabbing poster that got the message through to the audience. Through some brainstorming for short and catchy phrases, I landed on “it begins with VEX”. It captures the essence that rising students can enter the world of STEM through programs like VEX, much like my own journey. Using canva I designed the poster to be roughly $\frac{2}{3}$ graphics that were visually appealing then a banner along the bottom to provide information to the VEX website to get a fuller idea of what VEX is about.



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