



Poster design online challenge  
- Create your Dreams  
Yourself

TITLE: Create your Dreams Yourself  
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## Learn –

The learn section has a picture of a bunch of books that is suppose to represent learning something new from the resources people have.

## Create –

The reason the create section has a tank on it is because the robots that we build in Vex Iq has very similar driving systems and has very different kinds of mechanisms that allows the driver to achieve their goal.

## Inspire –

The picture of the inspire section has flags from different states and countries, which is meant to portray as inspiring everyone around the world.

## Message –

By joining Vex, people will be able to release their inner creativity and create their Dreams theirselves.

When we first saw the poster design online challenge, we knew that's exactly what we should do.

We had many different designs before our final creation. Our first idea was to use the Engineering design process as our sections, but we discovered that it would be too excessive and if there are too many words on the poster, not many people will actually read it, So, we decided to only use three sections. The entire team sat down together and debated on which three sections were the most important, and we picked learn, create, and inspire.

We chose learn and create because it is very necessary when it comes to building a robot. It was very hard to choose between improve and inspire because improving was also an important part of building, but we figured that choosing inspire would be better because we want the people who saw the poster and joined vex to spread the same message we are trying to do right now, and that is to JOIN VEX IQ AND CREATE YOUR DREAMS YOURSELF.

When we first started to design the poster, we didn't know how we'll divide the canvas into different sections, but then one day, it hit us, that we could use puzzle pieces, because it could also represent problem solving.

The poster is completely hand drawn on an ipad using an apple pen and drawing on the app, Procreate. Me, Lisa Xu, drew most of the design including all of the Pictures in each individual sections. Vivian Li was the main writer on the Poster. She came up with messages on the sections and designed some areas.